

## ICICI - GOFRUGAL TERMS AND CONDITIONS

### **Definitions:**

- a. "Alliance Partner" shall mean "GoFrugal Services", who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
- b. "ICICI Bank Net Banking User" shall mean a person who holds an ICICI Bank savings account, loan / facility account(s), depository account(s) and/or any other type of account(s), so maintained with ICICI Bank or its Affiliate which are eligible account(s) for purposes of ICICI Bank Net Banking Service(s) and who has received communication from ICICI Bank with respect to the Offer.
- c. "ICICI Bank Net Banking Service(s)" shall mean internet banking services of ICICI Bank offered to ICICI Bank Net Banking User.
- d. "Card" shall mean an ICICI Bank VISA / AMEX / Master Card credit card and/or ICICI Bank debit card and/or ICICI Bank prepaid card any other card issued by ICICI Bank
- e. Card Holder/s" shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.
- f. The offer will be applicable on the use of ICICI Bank Credit/ Debit Cards, or ICICI Bank Net banking services on ICICI Bank payment gateway, whether provided by ICICI Bank, or any other service providers appointed by ICICI Bank . Alliance partner can use other gateway for the above said promotion if the ICICI gateway is down or if the gateway is having functional issues on mutual consent. Also Alliance partner to ensure that the site is not down or shut down during the promotion period as defined above.
- g. "**Select Customers**" shall mean the ICICI Bank Current Account Holders who are selected by ICICI Bank
- h. "Offer" shall mean such discount(s) /benefit(s) provided by the Alliance Partner on purchase of any products on [www.gofrugal.com](http://www.gofrugal.com) using ICICI Bank net banking services during the Offer Period on the Website.
- i. "Offer Period" shall mean the period commencing from March 1, 2021 to August 31, 2021, both days inclusive.
- j. "Primary Terms and Conditions" shall mean the terms and conditions applicable to ICICI Bank's Internet banking facility/ service.
- k. "Products/Services" shall mean the goods/benefits/facilities offered by the Alliance Partner.
- l. "Website" shall mean the following website of the Alliance Partner i.e [www.gofrugal.com](http://www.gofrugal.com)
- m. "GoFrugal Services" shall mean a paid subscription plan of RetailEasy/ ServeEasy/

ManageEasy services offered by GoFrugal.

- n. "Void Transaction" shall mean any transaction wherein the transaction has taken place but has been cancelled /rejected /unsuccessful by Alliance partner

**Offer:** GoFrugal mobile apps worth Rs.37,120 free till November 30, 2021 on purchase of GoFrugal ERP (RetailEasy/ ServeEasy/ ManageEasy)

To avail this offer, register via the below link

[https://www.gofrugal.com/integration/icici-connected-banking?utm\\_source=ICICI-library&utm\\_medium=Connected-banking&utm\\_campaign=ICICI-connected-banking](https://www.gofrugal.com/integration/icici-connected-banking?utm_source=ICICI-library&utm_medium=Connected-banking&utm_campaign=ICICI-connected-banking)

**Terms & Conditions of the Alliance Partner:**

- 1) This Offer is valid only to customers who:
  - (i) are ICICI Bank Current Account Holders;
  - (ii) are new GoFrugal customers; and
  - (iii) purchases a paid subscription plan of the GoFrugal Services during the Offer Period by clicking on the link provided to ICICI.
- 2) This Offer can only be availed once per account.
- 3) This Offer won't be applicable if the customer cancels the subscription or downgrades to a free version during the Offer Period.
- 4) The Offer is non-transferable, non-binding and non-refundable.
- 5) The use of GoFrugal Services and applications provided under the Offer are governed by GoFrugal's terms of service. ([https://www.gofrugal.com/terms\\_services](https://www.gofrugal.com/terms_services))
- 6) GoFrugal Technologies Pvt. Ltd. reserves the right to cancel/ change/modify/add/delete any of the terms and conditions of the Offer at any time without notice.
- 7) GoFrugal Technologies Pvt. Ltd. reserves the right to terminate or discontinue the Offer at any time without notice.
- 8) GoFrugal Technologies Pvt. Ltd. reserves the right to deny honoring the Offer on the grounds of suspicion or abuse of the Offer by Select Customer(s) without providing any explanation thereof to such customer.

For more information check out the link - <https://www.gofrugal.com/plans-pricing>

**V. GENERAL TERMS PRESCRIBED BY ICICI BANK**

**a) Terms prescribed by for ICICI Bank Netbanking Users**

- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner.
- Any tax or other liabilities or charges payable to the government or any other

statutory authority/body or any participating establishment, which may arise or accrue to the ICICI Bank Net Banking User/s/Pockets wallet due to provision of the Offer, shall be to the sole account of the ICICI Bank Net Banking User/s/Pockets wallet. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the ICICI Bank Net Banking User/s/.

- All issues / queries /complaints /grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly at annuity-team@gofrugal.com without any reference to ICICI Bank. The same shall be addressed by Alliance Partner, only up to a period of 7 working days after the date of transaction/purchase.
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the Alliance Partner.
- All communication /notices with regard to this Offer should be addressed to Alliance Partner on the address mentioned here-annuity-team@gofrugal.com
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
- ICICI Bank/Alliance Partner reserve the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
- If the ICICI Bank Net Banking User ceases to be a ICICI Bank Net Banking User at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the ICICI Bank Net Banking User.

#### **b) Terms and conditions prescribed ICICI bank Credit & Debit Card Holders**

- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by the Alliance Partners. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Card Holder/s with the Alliance Partners directly without any reference to ICICI Bank.
- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes availed by the Card Holder/s under the Program/Offer offered by the Alliance Partner/s.
- ICICI Bank reserves the right to disqualify the Alliance Partner/s or Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
- The cash back/ discount /assured gift / prize is sponsored by the Alliance Partner and the Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes.
- The Program/Offer is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever.